

Privacy Policy

Introduction

This site is owned and operated by Numeral Financial Services. Your privacy on the internet is of the utmost importance to us. At Numeral Financial Services, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

Usage Tracking

NUMERAL FINANCIAL SERVICES tracks user traffic patterns throughout all our sites. However, we do not correlate this information with data about individual users. NUMERAL FINANCIAL SERVICES does break down overall usage statistics according to a user's domain name, browser type, and mime type by reading this information from the browser string (information contained in every user's browser).

We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for our client base.

Cookies

We may place a text file called a "Cookie" in the browser files of your computer. The cookie itself does not contain personal information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. The only personal information a cookie can contain is information you supply yourself. A Cookie can't read data off your hard disk or read cookie files created by other sites. NUMERAL FINANCIAL SERVICES uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to better track ad impressions and click rates.

You can refuse Cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site.

Privacy Policy Use

How the information you gather is used if relevant.

Use Of Information

NUMERAL FINANCIAL SERVICES uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalised elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter) and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. NUMERAL FINANCIAL SERVICES never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

When we use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas, we do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you. We track search terms entered in search function as one of many measures of what interests our users. We don't track which terms a particular user enters.

We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

Sharing Of The Information

NUMERAL FINANCIAL SERVICES uses the above-described information to tailor our content to suit your needs. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

Security

NUMERAL FINANCIAL SERVICES operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

Opt-Out Policy

We give users options wherever necessary and practical. Such choices include:

- opting not to register to receive our electronic newsletters.
- opting not to participate in certain interactive areas, which completely alleviates the need to gather any personally identifiable information from our users.

Your Implied Consent

By using this site, you consent to the collection and use of this information by NUMERAL FINANCIAL SERVICES. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.